

HKRMA Smart Retailing Award

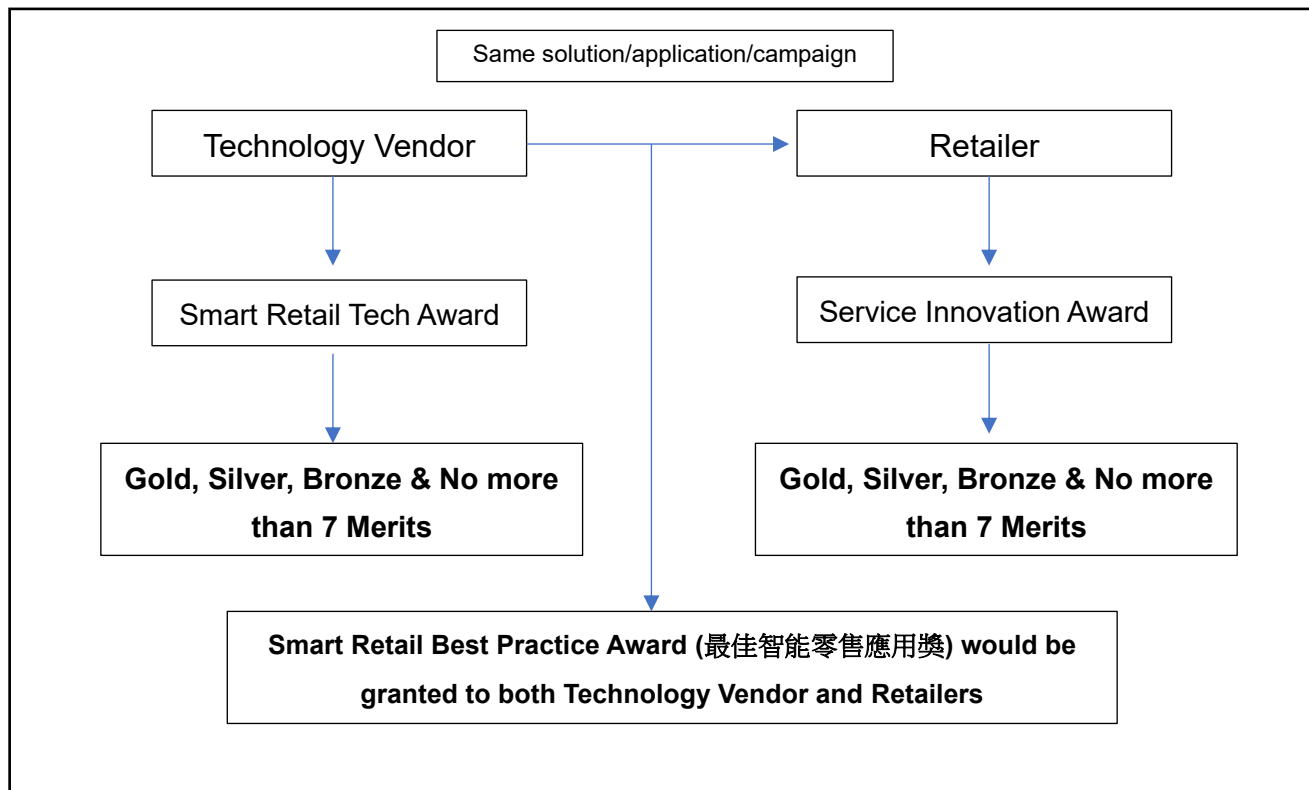
Special Award - Smart Retail Best Practice Award 最佳智能零售應用獎

Invite your Retailer Client or Technology Vendor to join now and to win the “Smart Retail Best Practice Award” as joined-force!

Eligibility:

For technology vendor and retailer (*in a relationship of vendor and client*) who both join “Smart Retail Tech Award” & “Service Innovation Award” respectively with the same solution/ application/ campaign

(Remarks: Start-ups are NOT accountable for this special award.)



Participation fee:

- If Technology Vendor, who has/will be participated in “Smart Retail Tech Award”, recommends its client to join “Smart Service Innovation Award” with the same solution/ application /campaign, it is free of charge to Retailer in the 1st phase; **OR**
- If retailer, who has/will be participated in “Smart Service Innovation Award”, recommends its technology vendor to join “Smart Retail Tech Award” with the same solution/ application /campaign, it is free of charge to its technology vendor in the 1st phase.

Next steps:

As a technology Vendor

1. Recommend your clients (Retailers) with successful implementation of your solution/ application /campaign to join “Smart Service Innovation Award”
2. Send them the entry form of “Smart Service Innovation Award” and proposal template and submit before the deadline on 24 April.
3. Fee in 1st phase: Free of charge to your client

As a Retailer

1. Recommend your technology vendor with successful implementation of the solution/ application /campaign for your company to join “Smart Retail Tech Award”
2. Send them the entry form of “Smart Retail Tech Award” and proposal template and submit before the deadline on 24 April.
3. Fee in 1st phase: Free of charge to your technology vendor

Details: <https://www.smartretailingawards.hkrma.org/>